INTRODUCING A NEW CENTER TO ACCELERATE RESEARCH INTO ACTION BY:

Creating pathways to **further build and sustain community partnerships**

Supporting HEAL researchers to **meaningfully share research results**

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**HEAL’s vision is to make research results useful for communities.**

- Understand community needs
- Build partnerships with communities who can benefit from HEAL research
- Help HEAL researchers work with communities
- Make research findings user-friendly to broaden their reach and impact

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**What do we mean by communities?**

HEAL Connections will further **bi-directional partnerships** between HEAL research teams and broader communities of intended beneficiaries and stakeholder groups such as:

- patients
- priority populations
- people with lived experiences
- practitioners
- national association partners
- other researchers

To help **broaden the reach and impact of HEAL research results** beyond academic channels

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Reach out to us at HEAL-Connections@duke.edu
HEAL Connections will provide knowledge translation, dissemination, and implementation support and content development services (e.g. infographics, data visualizations, plain language summaries, etc.) to help HEAL studies extend their research findings beyond academic channels.

**Knowledge Translation** involves getting the right information to the right people in the right format at the right time, so as to influence decision-making or improve care/outcomes.

**Dissemination** involves communicating the findings of a research project to a wide range of people who may find it useful. This can be furthered by:
- Producing plain-language summaries and infographics
- Issuing press releases and sharing findings via traditional and social media
- Giving talks at non-scientific conferences and events

**Implementation** involves putting research findings into practice. This means using research findings to make appropriate decisions and changes to health and social care policy and practice.

**Primary Objectives**
- Create pathways to further build and sustain community partnerships
- Support HEAL researchers in meaningfully sharing results

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